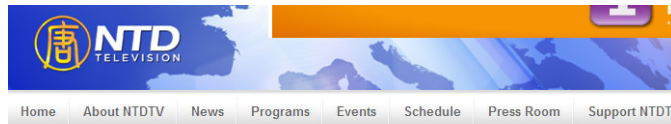




## Ogilvy Public Relations Worldwide

Client : **Russia-Singapore Business Forum**  
Publication : NTD Television  
Heading : Russia Firms Eye Singapore IPOs  
Date : September 28, 2010  
URL : [http://english.ntdtv.com/ntdtv\\_en/ns\\_bus/2010-09-28/980229048730.html](http://english.ntdtv.com/ntdtv_en/ns_bus/2010-09-28/980229048730.html)



Home > News > Business

### Russia Firms Eye Singapore IPOs

2010-09-28 09:03

[Email](#) [Twitter](#) [Facebook](#)

Embed: `<embed src="http://englis`



As many as six Russian companies are considering listing in Singapore as Asia's bourses compete for a slice of the estimated \$150 billion Russian companies need for debt servicing and expansion over the next five years.

Dismissing suggestions that Hong Kong would be the preferred choice for Russian capital raising efforts, executive director of the Russia-Singapore business forum, Michael Tay, said Singapore was in discussions with at least four players.

Dismissing suggestions that Hong Kong would be the preferred choice for Russian capital raising efforts, executive director of the Russia-Singapore business forum, Michael Tay, said Singapore was in discussions with at least four players.

[Michael Tay, Executive Director, Russia-Singapore Business Forum]:

"There are many Russian companies, including a shipping company, that's looking at a potential listing in Singapore because their business is aligned with our strength, and they are looking at the Southeast Asian market."

Tay says the shipping firm could list on Singapore's SGX in a year.

Singapore's Business Times quoted investment firm Quadro Capital Management as saying they were advising two of at least six interested Russian companies.

Andrei Sharonov, head of investment banking at Troika Dialog, says Russia's vast array of companies offer more than just resource plays.

[Andrei Sharonov, Head of Investment Banking, Troika Dialog]:

"We have some other very interesting growing sectors, like telecom, like retail, food and retail. It's smaller but their quality and quantity of growth looks higher than in traditional resource sectors."

He also says Russian firms are in turn attracted to higher valuations from Asian investors compared to investors in London and New York.

Hong Kong is seen as a natural choice for China-oriented Russian resource firms given its proximity to the mainland, but Tay says Singapore does offer advantages.

[Michael Tay, Executive Director, Russia-Singapore Business Forum]:

"We are mainly English-speaking, you know, our manuals, our listing documents are all in English, which is much easier. We are also very globally connected to the region, we are more connected to ASEAN, and perhaps even South Korea and Taiwan, than Hong Kong is."

Russian capital raising efforts in Asia first caught the attention of investors earlier this year, when aluminum producer Rusal raised \$2.25 billion in a Hong Kong listing. As many five other Russian resource companies, are reportedly considering similar listings there.



## Ogilvy Public Relations Worldwide

As many as six Russian companies are considering listing in Singapore as Asia's bourses compete for a slice of the estimated \$150 billion Russian companies need for debt servicing and expansion over the next five years.

Dismissing suggestions that Hong Kong would be the preferred choice for Russian capital raising efforts, executive director of the Russia-Singapore business forum, Michael Tay, said Singapore was in discussions with at least four players.

[Michael Tay, Executive Director, Russia-Singapore Business Forum]:

"There are many Russian companies, including a shipping company, that's looking at a potential listing in Singapore because their business is aligned with our strength, and they are looking at the Southeast Asian market."

Tay says the shipping firm could list on Singapore's SGX in a year.

Singapore's Business Times quoted investment firm Quadro Capital Management as saying they were advising two of at least six interested Russian companies.

Andrei Sharonov, head of investment banking at Troika Dialog, says Russia's vast array of companies offer more than just resource plays.

[Andrei Sharonov, Head of Investment Banking, Troika Dialog]:

"We have some other very interesting growing sectors, like telecom, like retail, food and retail. It's smaller but their quality and quantity of growth looks higher than in traditional resource sectors."

He also says Russian firms are in turn attracted to higher valuations from Asian investors compared to investors in London and New York.

Hong Kong is seen as a natural choice for China-oriented Russian resource firms given its proximity to the mainland, but Tay says Singapore does offer advantages.

[Michael Tay, Executive Director, Russia-Singapore Business Forum]:

"We are mainly English-speaking, you know, our manuals, our listing documents are all in English, which is much easier. We are also very globally connected to the region, we are more connected to ASEAN, and perhaps even South Korea and Taiwan, than Hong Kong is."

Russian capital raising efforts in Asia first caught the attention of investors earlier this year, when aluminum producer Rusal raised \$2.25 billion in a Hong Kong listing. As many five other Russian resource companies, are reportedly considering similar listings there.